



## **EXPO ARENA at the BERRIEN COUNTY YOUTH FAIR**

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### **News Advisory**

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**WHAT:** Presentation of Municipal Resolutions Supporting the Expo Arena at the Berrien County Youth Fair and the Wayfinding Framework Plan

**WHEN:** Tuesday, May 15, 2012  
5:30 p.m. EDT

**WHERE:** Berrien County Youth Fair Youth Memorial Building

**WHO:** Bob Getz, president, Village of Baroda  
Jim Brow, supervisor, Baroda Township  
Milt Richter, president, Village of Berrien Springs  
Ernest Hildebrand, supervisor, Oronoko Township  
Ron Birmingham, mayor, City of Bridgman  
John Gast, supervisor, Lake Charter Township

Officials from the Bridgman/Lake Township Economic Growth Alliance, area Chambers of Commerce, and the Berrien County Youth Fair Board, and the Wayfinding Framework Partners of Bridgman, Baroda, and Berrien Springs, and Lake, Oronoko, and Baroda Townships

The Bridgman/Lake Township Economic Growth Alliance in partnership with the City of Bridgman, Villages of Berrien Springs and Baroda and the Townships of Lake, Baroda and Oronoko have adopted a Wayfinding Framework Plan detailing signage and electronic messaging system designed to inform and provide driving instructions to residents, tourists, and other visitors concerning attractions and businesses located in the Lake Street – Shawnee Road corridor between I-94 Exit 16 and US-31 Exit 13. The Lake Street-Shawnee Corridor is anchored by Weko Beach and the City of Bridgman to the west and the Expo Arena at the Berrien County Youth Fair, Andrews University and the Village of Berrien Springs to the east.

# ECONOMIC GROWTH ALLIANCE & WAYFINDING PARTNERS

## SUPPORT EXPO ARENA



### BRIDGMAN / LAKE TOWNSHIP ECONOMIC GROWTH ALLIANCE

#### DECLARATORY STATEMENT OF SUPPORT FOR THE

#### EXPO ARENA AT THE BERRIEN COUNTY YOUTH FAIR

- WHEREAS,** The Bridgman / Lake Township Economic Growth Alliance (EGA) was formed to promote the economic prosperity of the greater Bridgman / Lake township community, and
- WHEREAS,** The EGA in partnership with the City of Bridgman, Villages of Baroda and Berrien Springs and the Townships of Lake, Baroda, and Oronoko have adopted a *Wayfinding Framework Plan* detailing a signage and electronic messaging communication system designed to inform and provide driving instructions to residents, tourist and other visitors concerning attractions and businesses located in the Lake Street – Shawnee Road corridor located between I-94 Exit 36 and US-31 Exit 13, and
- WHEREAS,** The **EXPO ARENA AT THE BERRIEN COUNTY YOUTH FAIR** upon construction, will add to the popularity and visitor attractiveness of the Lake Street – Shawnee Road corridor for residents, tourist and visitors alike.
- THEREFOR BE IT RESOLVED,** The **Bridgman / Lake Township Economic Growth Alliance** and its *Wayfinding Framework* partners herewith declare their support for the establishment of the **EXPO Arena at the Berrien County Youth Fair**.

For the Bridgman / Lake Township  
Economic Growth Alliance  
*Beth McNeil*  
Beth McNeil, Chair

For the City of Bridgman  
*Ron Birmingham*  
Ron Birmingham, Mayor

For Lake Charter Township  
*John Galt*  
John Galt, Supervisor

For the Village of Baroda

*Bob Getz*  
Bob Getz, President

For the Village of Berrien Springs

*Min Richter*  
Min Richter/President

For Baroda Township

*Jim Brow*  
Jim Brow, Supervisor

For Oronoko Township

*Ernest Hildebrand*  
Ernest Hildebrand, Supervisor

For the City of Bridgman  
Corridor Improvement Authority

*Kathy Ramsd*  
Kathy Ramsd, Chair

For the Village of Baroda  
Downtown Development Authority

*Larry Nye*  
Larry Nye, Chair

For the Bridgman/Lake Township/EGA  
Wayfinding Sign Committee

*Brett Boyd*  
Brett Boyd, Chair

For the Village of Baroda DDA  
Wayfinding Sign Committee

*Greta F. Hurst*  
Greta Hurst, Chair

For the Bridgman Chamber of Commerce

*Brett Boyd*  
Brett Boyd, Chair

For the Baroda Business Association

*Greta F. Hurst*  
Greta Hurst, Chair