

**VILLAGE OF BARODA
DOWNTOWN DEVELOPMENT AUTHORITY
Sign Committee Minutes
May 3, 2012**

In attendance: Jim Demski - Baroda Tap & Grille, Audra Johnson - Hometown Deli, Don Turney - Village of Baroda Council, Len Olson – Founder’s Winery, Greta Hurst - Downtown Development Authority and Tabula Rasa Gallery and Chuck Eckenstahler - Economic Planning Consultant,

Absent: Gunner Olson - Founder's Winery, Dave Schultz - Baroda Township Planning Commission, Brian Bavido - Full Range Sound, Larry Klug - HFS Tractor (Fire Chief), Chris Moersch Round Barn

Others: Frank Small, Brett Boyd – Bridgman/EGA sign committee and Martin Smith – Andrews University

Chair G. Hurst called meeting to order at 6 pm.

1. **Vendor Presentations:** M. Smith reported receipt of 2 bids, with 2 declines and 2 no response to 6 bids solicited. Of two bids received each vendor scheduled for separate half hour presentation.

Both Art & Image, Scott Schonshack and Revolution Design, Robert Piner and Jim Steinke presented sign samples and the committee queried them including the following details:

- a. Is removal of Exit 16 current signage included in bid
- b. Cost of Business placards
- c. Total sign count
- d. Per sign cost
- e. Design changes timeline and mechanism
- f. Proof of insurance
- g. UV protection
- h. Anti-graffiti protection.

High bid of \$15,421 was received from Art & Image and low bid of \$13,061.58 received from Revolution Design. Discussion of pros and cons of each vendor’s choice of materials, delivery time and bid amounts including additional costs for UV and anti-graffiti protection.

Motion by B. Boyd with **second** by A. Johnson to select vendor Revolution Design to build and install Phase I Wayfinding signs. Vendors will be notified of non/selection after Baroda Village council meeting on May 7th. **Motion carries.**

2. **Township website addresses** both sign committees approve listing Baroda and Lake Township website addresses in applicable places i.e. BA 04 and BR 07. G. Hurst informed committee of possible new logo for Baroda Village.

3. Bridgman/Lake Township/EGA Update

The two Sign Committees reported to EGA today. Motion made and passed by EGA that they own and initially pay for Phase I of Wayfinding signs with repayment of 50% by Barodas and caveat that two sign committees resolve “Berrien Springs” issue.

4. Berrien Spring/Oronoko Twp. EXPO ARENA/Andrews U. update

Discussion regarding:

- a. placement of Berrien Springs on various signs in Phase ;
- b. cost sharing by Berrien Springs, Oronoko Twp., Expo Arena, Youth Fair Board and Andrews U.;
- c. Pros and cons of using Expo Arena name and logo;
- d. potential alternative logos and text in lieu of Berrien Springs and architectural icon.

Motion by D. Turney with **second** by J. Demski to “allow” Berrien Springs name to remain on signs, but to change the text underneath to read “Berrien County Youth Fair” and to substitute architectural icon with Fair logo. **Motion carries.**

5. **Galien** – represented on signs as replacement for road commission signs scheduled to be removed.

6. **Next Steps:** G. Hurst will attend Baroda Village Council meeting May 7th and Baroda Township Board meeting on May 21st to give committee report, recommendation for financing, recommendation of vendor selection and request resolution of same. B. Boyd will report back to Bridgman/EGA sign committee of decisions and recommendations made.

7. **Next Meetings:**

May 7th – Village Council -

May 10th – Village DDA report – Master Plan project list update

May 21st – Township Board meeting report – recommendation for financing

May 22nd – Date to issue contract for signs

Next Sign Committee Meeting will be set when we have design changes from M. Smith

Meeting adjourned 7:40pm