



Village of Baroda Announces “Countdown on First Street”, A Family-Friendly New Year’s Eve Celebration in the Heart of Downtown

FOR IMMEDIATE RELEASE: December 17, 2025

BARODA, MI – The Village of Baroda is thrilled to announce the inaugural “Countdown on First Street”, a brand-new community-wide New Year’s Eve celebration taking place on Wednesday, December 31, 2025, in downtown Baroda. This first-ever, family-friendly event will bring neighbors, families, and visitors together for an evening of music, local flavors, winter activities, and a shared countdown as we welcome 2026 in true small-town style.

The debut event highlights the vibrancy and collaboration within Baroda’s downtown district, offering guests an opportunity to enjoy local flavors, joyful experiences, and the spirit of community connection that defines the village. Families and friends are encouraged to bundle up and join in as Baroda rings in the new year in a fun and meaningful new way.

“We are incredibly excited to launch this event and create a new tradition for our community,” said Matt Moersch, CEO of Moersch Hospitality Group. “Baroda has always been a special place, and Countdown on First Street is a reflection of that spirit - local businesses, families, and visitors coming together to celebrate as one. We’re proud to help bring this new experience to life and look forward to building it into a tradition that grows each year.”

Evening Highlights Include:

- Live music & entertainment
- Food and drink specials from participating Baroda restaurants, wineries, and breweries
- Festive activities for all ages
- Ice carvings & wagon rides
- A community countdown to ring in 2026 together

As part of the celebration, Round Barn Brewery & Public House will host a Keg Drop at 10:00 p.m., sponsored by Bennett Construction. Guests can gather outside the Round

Barn Brewery & Public House as an illuminated keg makes its dramatic descent, a lively and uniquely Baroda twist on the traditional ball drop. Following the Keg Drop, attendees can continue to enjoy the festive atmosphere before rejoining First Street for the village's main midnight countdown.

Participating Businesses: These businesses will be offering special menus, extended hours, seasonal beverages, and unique experiences designed to make the night unforgettable for residents and visitors alike.

Round Barn Brewery & Public House

- TJ's Baroda Tap
- Chill Hill Winery
- CJ's Market
- Baroda Founders
- Baroda Soda
- The Local
- Fruitful Vine Tours
- Golden Muse Winery

Special Thanks to Our Event Sponsors: The Village of Baroda extends heartfelt appreciation to the generous partners who make this community tradition possible:

- Grant Stone
- Brunke-Geiger Heating and Cooling
- Fruitful Vine Tours
- Lakeshore Die Cast
- TigMaster
- Bennett Construction

Their support helps create a safe, vibrant, and welcoming space for families to celebrate the start of the new year.

The first-ever Countdown on First Street is free to attend and open to all ages. Whether you're a longtime resident, visiting for the holidays, or simply looking for a festive evening close to home, we invite you to join us as we ring in 2026 together — right in the heart of downtown Baroda.

For more information visit the [Facebook event page](#).

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